

GENERAL INFORMATION

Drivers involved in accidents where there is an injury or fatality, or where property damage exceeds \$200 must be able to produce evidence of financial responsibility, and must report the accident to the police. Aircraft owners and operators can obtain a detailed map showing Alberta's

landing strip locations and other relevant aircraft information from the Alberta Aviation Council, 201 Terminal Building, Industrial Airport, Edmonton, Alberta, Canada for a nominal charge of \$2. Customs airports are located at Calgary, Edmonton, Lethbridge, Medicine Hat and Coutts. U.S. citizens do not require a passport to enter Canada. However, it would be

helpful to carry some proof of U.S. citizenship, such as a birth certificate or voter's registration card. United States residents returning from Canada may take back once every 31

days, merchandise for personal or household use to the value of \$100 duty and tax free, provided they have remained in Canada at least 48 hours. ALBERTA HAS NO SALES TAX

Look for this sign on motels and hotels throughout Alberta indicating accommodation has met the approved standards of cleanliness, comfort, courtesy and construction established through regular inspections by qualified Alberta Government Travel Bureau personnel. Approved commercial and public accommodation including APPROVED parks and camp-grounds are published in the Alberta Visitors Accommodation Guide and may be obtained by visiting or writing any of the



Watch for this sign on the highways, indicating location of information centres or mo-



ALBERTA TRAVEL INFORMATION Edmonton - Alberta Gov't Travel Bureau, 10255 - 104

Street, 424-0474; Lobby, Legislative Buildings, 109 Street and 97 Avenue, 229-3821. Calgary - Bureau of Public Affairs, Room 306, J.J. Bowlen Bldg., 620 - 7th Ave., S.W. Tel. 268-8539. Alberta Gov't, 501 Victoria Bldg., Ottawa, Ont. (613)

UNITED STATES: 703 - 510 W. 6th Street, Los Angeles, California, 90014, Tel. (213) 624-6371. 37 Hill Street, London, W.1, Tel. 01-499-3061 7th Floor Akaska Tokyu Bldg., 14-3 Nagata-Cho 2 Chome, Chivoda-Ku, Tokyo, 501-3011.

ALSO AVAILABLE AT: CANADIAN GOVERNMENT TRAVEL BUREAUS in Ottawa, Atlanta, Boston, Chicago, Cleveland, Detroit, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburg, Buffalo, San Francisco, Cincinnati, Seattle, Washington D.C., Mexico City, Sydney Australia, London England, Paris France, Frankfurt Germany, The Hague Holland, Tokyo Japan.

TRAVEL INFORMATION CENTRES See 🛆 on Map

Provost, Lloydminster, Walsh, IN BRITISH COLUMBIA — Golden, Watch for New Centres To Be

Macleod, Frank, Canmore, Banff, IN UNITED STATES — St. Mary,

MPORTANT INFORMATION CENTRE LOCATIONS AND TELEPHONE NOS.

IN ALBERTA - Coutts, Fort IN SASKATCHEWAN - Alsask

263-8510 - Calgary Tower, Centre 852-4913. St. and 9th Ave. S.

EDMONTON - Visitor Bureaus: -1328 Imperial Oil Building, 10025 Jasper Avenue 424-0211 - South Entrance No. 2 Highway — Oil Derrick 434-5322 - Downtown next to Centennial Library -(Summer Only) East entrance No. 16 Highway - (Summer Only) West Entrance No. 16 Highway Edmonton Convention Bureau

downtown 823-2768

EDSON — East entrance of town GRANDE PRAIRIE - 10011 -

10126 - 99th Street 424-0391

HINTON - East entrance Edmonton, *Jasper, Lethbridge, overlooking Athabasca Valley on No. Medicine Hat, Red Deer, *Waterton

CALGARY - Hospitality Centre at JASPER - Visitor Centre on Mewata Park west of downtown Connaught Drive - centre of town

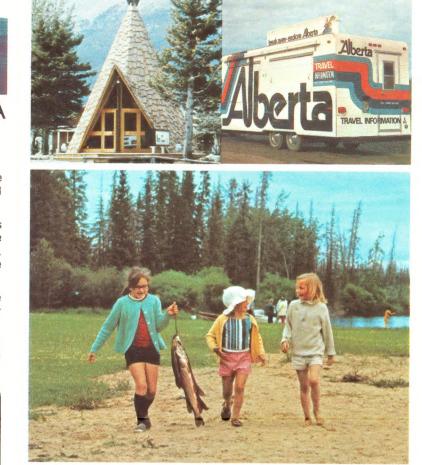
LACOMBE — Next to Service Station CAMROSE — West Entrance of City at Juniper Lodge on No. 2 Highway just north of interchange with Highway No. 12. DRUMHELLER - Museum near LETHBRIDGE - 7th Avenue & Mayor Magrath Drive (near Japanese

> Gardens) - No. 3 Highway West next MEDICINE HAT - Junction of Trans-Canada No. 1 and No. RED DEER - South entrance on No.

2A Highway Information on Alberta may also be obtained from the following affiliated organizations: NATIONAL PARKS: Have centrally located information centres in Banff, Jasper and Waterton townsites plus

information at main gates.

ALBERTA MOTOR ASSOCIATION: 103rd Avenue 532-7377 and north Affiliated with CAA and AAA, the AMA has telex connections with its various branches in Banff, Calgary,



HOURS AT PORTS OF ENTRY

ADEN, ALTA, & WHITLASH, U.S. 9 a.m. – 5 p.m., Oct. 31 – April 24

- 8 a.m. - 4 p.m., April 25 - Oct. 30 CARWAY, ALTA. & PIEGAN, U.S. − 9 a.m. − 6 p.m., Nov. 1 − April 24 - 8 a.m. - 5 p.m., April 25 - April 30

– 6 a.m. – 9 p.m., May 1 – May 31 – 5 a.m. – 11 p.m., June 1 – Sept. 14 - 6 a.m. - 9 p.m., Sept. 15 - Oct. 30 – 7 a.m. – 10 p.m., Oct. 31

CHIEF MOUNTAIN, ALTA, & CHIEF MOUNTAIN, U.S. – 8 a.m. – 5 p.m., May 21 – May 31 - 6 a.m. - 9 p.m., June 1 - Sept. 15

- Closed, Sept. 16 - May 20 COUTTS, ALTA. & SWEETGRASS, U.S.

 24 Hr. Service, Jan. 1 — Dec. 31 DEL BONITA, ALTA. & DEL BONITA, U.S. 9 a.m. – 6 p.m., Oct. 31 – April 24 – 8 a.m. – 5 p.m., April 25 – May 31

- 7 a.m. - 8 p.m., June 1 - Sept. 15 - 8 a.m. - 5 p.m., Sept. 16 - Oct. 30

WILD HORSE, ALTA. & WILD HORSE, U.S. - 7 a.m. - 4 p.m., April 25 - May 14 - 7 a.m. - 8 p.m., May 15 - Sept. 30

- 7 a.m. - 4 p.m., Oct. 1 - Oct. 30 - 8 a.m. - 5 p.m., Oct. 31 - April 24

KINGSGATE, B.C. & EASTPORT, U.S. - 24 Hr. Service, Jan. 1 - Dec. 31









POINTS OF INTEREST

1 THE FRANK SLIDE (N5) — Huge limestone boulders strewn across the floor of the Crowsnest Pass mark the site of the catastrophic slide at Frank, Alberta, on April 29, 1903, when a huge portion of Turtle Mountain crashed down on a portion of the town site killing at least 70 persons.

ORT MACLEOD (N6) - This stylized version of the first North West Mounted Police outpost in Western Canada incorporates the Fort Macleod Museum building, in which artifacts of early police equipment and pioneer home furnishings are displayed.

MORMON TEMPLE (06) — The temple of the Church of Jesus Christ of Latter Day Saints, at Cardston, was built between 1913 and 1921.

ST. MARY DAM (06) — Built at a cost of \$7,000,000 and completed in 1951, this 189 foot high structure located southwest of Lethbridge is one of the largest earth-fill dams in Canada. The colossal dam provides water to irrigate 410,000 acres of land in southern Alberta and holds 289,000 acre feet of water in a man-made lake 11 miles long.

INDIAN BATTLE PARK (N6) — Located at Lethbridge, this park was the site of the last great Indian battle of 1870. The park is highlighted by a replica of Fort Whoop-Up, and an operating mine railway. (See Lethbridge

NIKKA YUKO JAPANESE GARDENS (N6) — Built at Henderson Lake Park in Lethbridge, this lovely garden is the largest of its kind in North America and incorporates all the outstanding features of the five basic types of traditional Japanese gardens. (See Lethbridge city map inset).

10 THE RED DEER RIVER BADLANDS, known throughout the world for their Dinosaur remains and unusual scenery, extend from Nevis through Drumheller to Dinosaur Provincial Park. The Drumheller and District Museum is a treasurehouse of relics and artifacts of the past. The 7'x11'x12' Chapel of Contemplation on the Dinosaur Trail, holds 10,000 visitors a year — six at a time.

1 DINOSAUR PROVINCIAL PARK is actually one big museum set in the unusual surroundings of the Red Deer River Badlands. Dinosaur displays in the majority of museums throughout the world are provided from this area. Guided tours are available.

• FORT ROCKY MOUNTAIN HOUSE CHIMNEYS (K5) — The fort was built in 1799 and was the first of several constructed in the immediate district. This structure was the headquarters for geographer and explorer David Thompson.

McDOUGALL MEMORIAL (L5) — This restored church at Morley, some 50 miles west of Calgary, commemorates the work of the Reverends George and John McDougall, Methodist missionaries among the Indians. MEDICINE HAT HISTORICAL AND MUSEUM FOUNDATION (N8) -Colorful and interesting exhibits and displays depict historical

developments and events in Southern Alberta during the days of the early pioneers. (See Medicine Hat city inset). @ HAPPY VALLEY (L5) - Located 5 miles west of Calgary is Canada's largest man-made all-season family recreation area with facilities for golfing, trout fishing, riding, go-carting, swimming and skiing.

 ALBERTA GAME FARM (I6) — This natural 1,000 acre farm, located 14 miles south-east of Edmonton, is a refuge for animals and birds from all over the world, including many species near extinction.

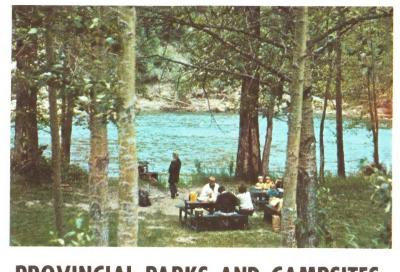
UKRAINIAN MUSEUM (16) - This unique museum displaying the national costumes, handicrafts and other features of the Ukrainian culture is located at Mundare, near a grotto maintained by the Basilian Fathers. 1 BRAZEAU DAM (J4) - Located on the Brazeau River, 95 miles south-west of Edmonton, this structure is a good example of power

development and downstream water pollution control. 1 ST. ALBERT CATHEDRAL (16) — Enclosed within a protective building is the original log cathedral built in 1861 by Father Lacombe, pioneer western Canadian priest.

NATIONAL PARKS AND CAMPSITES

Journey to the unspoiled splendor of Alberta's five national parks - living museums of nature. Banff, Jasper and Waterton Lakes are easily accessible by car and well equipped to accommodate travellers. Banff and Jasper are year-round resort areas and along with Waterton Lakes offer tourists excellent ccommodation and recreation facilities. Waterton Lakes and Elk Island are seasonal parks open May through October. Wood Buffalo National Park, a huge, natural area between Alberta and the N.W.T., is North America's largest buffalo preserve and at present is undeveloped for tourists. It is reached by the Mackenzie Highway gravel road system.

NATIONAL PARKS - A charge is made for the occupation of sites at all national park campgrounds.



PROVINCIAL PARKS AND CAMPSITES

Campers, swimmers, fishermen, boaters, picnickers and all outdoor lovers, welcome to Alberta's many Provincial Parks and Campsites! These areas are well maintained and every effort is made to preserve their natural beauty. All parks in Alberta are easily reached by car and equipped to accommodate tents and trailers. (One exception is Willmore Wilderness Provincial Park where there are no facilities for tourists and accessibility is achieved only on horseback or You'll find each of our Provincial Parks and Campsites on the road map.

PROVINCIAL PARKS - A low rental fee is charged for overnight tent and trailer accommodation. Many parks have streams or beaches. Hunting is not

camping areas are equipped with facilities and services such as tables, tent and trailer parking, toilets, drinking water, fireplaces and shelters. (Seasonal and free of charge) FORESTRY CAMPSITES — Only rustic facilities are provided in these recreation areas such as tables, fireplaces or stoves and dry toilets. Most have

HIGHWAYS CAMPSITES — Located frequently along major highways, these

shelters and developed water supplies. (Seasonal and free of charge). COMMERCIAL CAMPGROUNDS AND TRAVEL TRAILER PARKS — These are privately owned sites and provide the same facilities as mentioned above. Many have added services such as showers, laundry, playgrounds and full

COUNTY AND MUNICIPAL PARKS AND CAMPGROUNDS - A variety of facilities for picnicking, camping, fishing and swimming are provided in dozens of these parks and campgrounds throughout Alberta. Some of the camping areas offer full trailer hook-ups.

"Alberta Visitors Guide" contains detailed information on the above parks and campgrounds and may be obtained by visiting or writing any of the Alberta Information Centres listed on this map.

POINTS OF INTEREST

trailer hookups. (Seasonal and nominal charge).

TWELVE FOOT DAVIS' GRAVE (F3) — This monumental site at Peace River marks the grave of an early pioneer, H. F. Davis, who gained renown during the Cariboo gold rush when he noticed that two gold claims at Barkerville exceeded the limit by 12 feet and promptly staked this extra ground. The claim earned him over \$15,000 in gold and the nickname

 ST. CHARLES MISSION (F2) — About 50 miles north of Grande Prairie at Dunvegan stands the first permanent Roman Catholic mission church in the vast Peace River district, built during the years 1883-1885.

1 REYNOLDS' PIONEER MUSEUM (J6) - Located at Wetaskiwin, this museum contains one of the most complete displays of pioneer cars, tractors and farm machinery in North America. Open daily.

experimental basis, with Coho Salmon Fingerlings, but as yet results are @ GROUARD MISSION (G4) - Built in 1884 by Father Emile Grouard, the

site is now maintained as a museum and some of the priest's ornate painted decorations can still be seen inside the church. BATHABASCA LANDING (H6) — A Provincial Government cairn on the banks of the Athabasca River marks the Landing which served as a major distributing post for traders going into the northland during the 19th

@ FLYING SAUCER LANDING PAD (I7) — St. Paul, a town of 4,051 people, gained national notice in 1967 for its unique and imaginative Centennial project — the building of a flying saucer landing pad.

3 RIBSTONES (J7) — Thousands of years old, these large rocks located on a farm near Viking have been carved and chiselled with lines resembling the ribs of the buffalo and are believed to have had a sacred meaning to the

CALGARY (See Calgary city map inset)

6 HORSEMEN'S HALL OF FAME — The history of the famous horsemen of the Early West is vididly depicted in the Calgary Horsemen's Hall of Fame, on the second floor of the Aquarium Building in Calgary. Open daily.

THE AQUARIUM — Located on the premises of the Calgary Brewing and Malting Company, the aquarium comprises an outstanding collection of fresh and salt water fish, various forms of marine life, snakes, and reptiles. THE CALGARY ZOO - On St. George's Island - features not only a wide

range of live animals, but also a unique display of life-size dinosaurs and other prehistoric reptiles. Provision for picnicking and camping is available. 🚳 GLENBOW-ALBERTA INSTITUTE MUSEUM AND ART GALLERY -Here, in two downtown locations, you can learn — in a highly entertaining way - a wealth of information about Western Canada's art, history and people. Glenbow's work is internationally renowned.

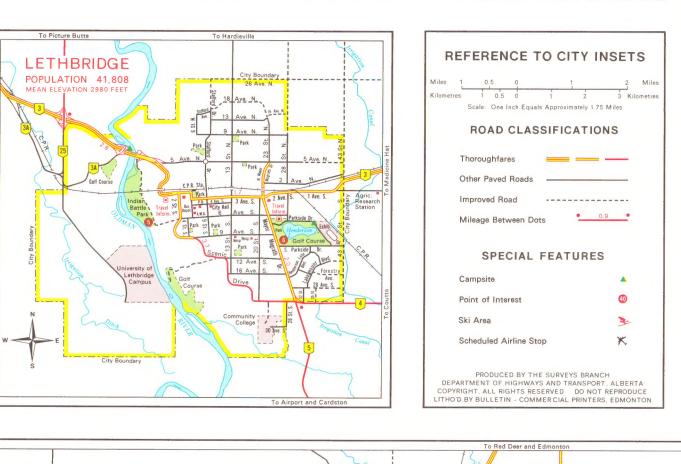
B HERITAGE PARK — Located on the east side of the Glenmore Reservoir, the park features a recreated, late 19th century village with actual buildings and equipment of the early West. Visitors can tour the park in a steam-driven train or hop a ride on a stern-wheeler for a trip around the

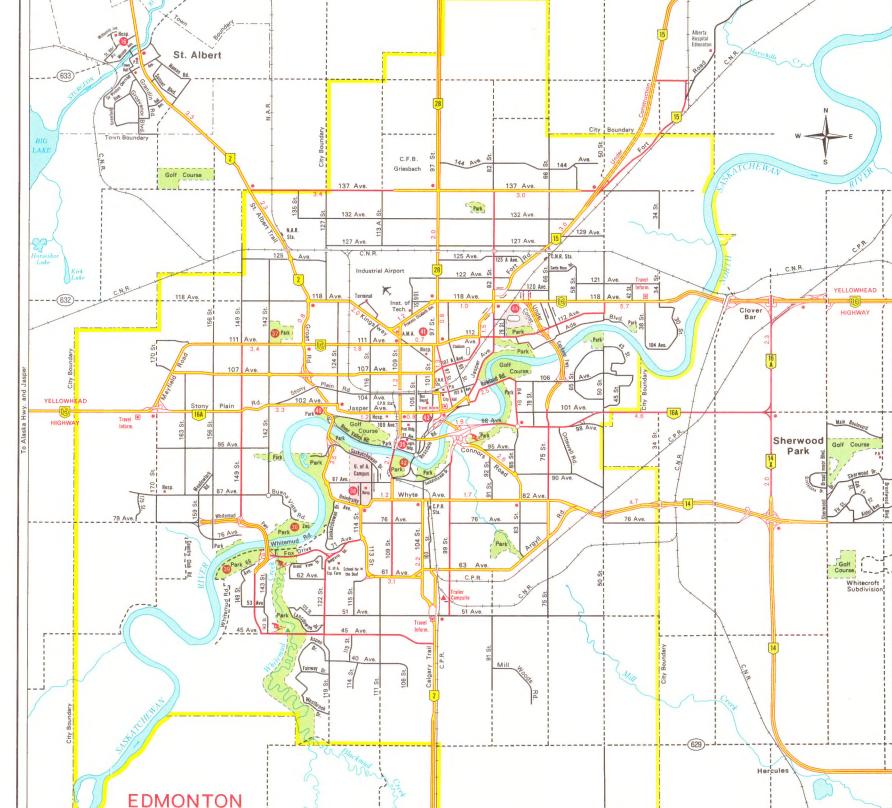
For more facts on things to do and see in Alberta write or visit any of the Alberta Information Centres or Tourist Offices listed on this map.





1010 KC 960 KC 1060 KC CBWI - 1450 KC Grande Prairie CFGP - 1050 KC CBKD - 1230 KC - 1450 KC -- 100.9 MC CJOC -- 1220 KC Lloydminster CKSA — 1080 KC Peace River CKYL - 610 KC Red Deer C CKRD - 850 KC - 98.9 MC* POPULATION 26,228 ALBERTA No. 3 — SOUTHERN TRANS—PROVINCIAL HIGHWAY starts at *FM Station CJ01 - 1440 KC





POINTS OF INTEREST SOUTHERN ALBERTA JUBILEE AUDITORIUM — One of two identical

beef and will be of particular into

auditoriums built to commemorate Alberta's Golden Jubilee in 1955, is situated in Calgary. This \$4.5 million building seats 2,750 people. Open for 3 CENTENNIAL PLANETARIUM - Located in Mewata Park just west of

HIGHWAYS TO ADVENTURE

4453'). Total mileage in Alberta — 202 miles.

Tupper, Total distance — 480 miles.

a total of 333 miles.

RANS-CANADA No. 1 - A 5000 mile highway, one of the longest in the

world - stretching from Newfoundland to Victoria, B.C. ALBERTA

SECTION — (east to west) starts at the Saskatchewan border, two miles east of Walsh, and goes northwest through Medicine Hat, Brooks, Calgary, Banff, Lake Louise, and crosses into B.C. via the Kicking Horse Pass (Altitude 5339'),

YELLOWHEAD No. 16 - named for a pioneer fur trader in the Jasper area,

originating in Manitoba, crossing Saskatchewan, Alberta and British Columbia. ALBERTA SECTION - (east to west) starts at Lloydminster and west through Edmonton, Edson, Hinton, and Jasper, leaving Alberta via the

Yellowhead Pass (Altitude 3711'). Total mileage in Alberta — 399 miles.

Medicine Hat and goes southwest through Lethbridge, Fort Macleod, Pincher Creek and Coleman, leaving the province via the Crowsnest Pass (Altitude

ALBERTA No. 2 — is the longest south-north highway in Alberta. Starting at Carway (on U.S. border) and extending north through Cardston, Fort

Macleod, Calgary, Edmonton, Athabasca, Slave Lake, McLennan, Peace River

ALBERTA No. 35 — MacKenzie Highway — (named for a famous explorer of

the area — Alexander MacKenzie) starts 13 miles west of Peace River. It

extends north 128 miles to Paddle Prairie: then on gravel surface to 11 miles

south of High Level to paved road. Gravel north of High Level to Meander

River and Indian Cabins to the Northwest Territories boundary. Total distance

ALBERTA No. 11 — David Thompson Highway — that section of Highway

No. 11 from Nordegg to Park boundary only, named for the famous Map

Maker who explored and charted this area. First 28 miles unpaved. Crosses the

Kootenay Plains, and the last 26 miles of payed road joins the Icefield

ALBERTA FORESTRY TRUNK ROAD SYSTEM — was constructed

Rocky Mountain Forest Reserve with Goodwin on No. 34. This 640-mile

gravelled route features spectacular scenery and good facilities for camping,

No. 93 - ICEFIELD PARKWAY - between Lake Louise and Jasper is the

Show window of the Canadian Rockies. This spectacular highway ranks among

the greatest "highroads" of the world. For 142 miles it commands

breath-taking and majestic scenery of the Canadian Rockies - mountain

ranges, unbroken but ever changing, flank both sides of the parkway. At places

it reaches a height of nearly 7,000 ft. above sea-level. Several of the mountains

in the region rise to more than 11,000 feet and are perpetually snow-capped.

The road passes within a mile of the Athabasca Glacier — a tongue of the great

Columbia Icefield, where an access road goes beside the glacier. Here you may

take a snowmobile tour on the ice mass. At other points the motorist may

stop and explore deep and awesome canyons, thrill to mighty waterfalls or

primarily for forest protection. This road links Coleman on No. 3 through the

Parkway at Saskatchewan River Crossing — Total mileage — 54 miles.

and then southwest through Fairview, Grande Prairie and west into B.C. at

downtown, this fine planetarium features a vivid projection of the mys-② CALGARY TOWER - This 626 foot tower with its revolving restaurant,

at Centre Street and 9th Avenue S.W., offers visitors a spectacular view of the city skyline and the Rocky Mountains. A Travel Information Centre is located at the foot of the Tower 3 CALGARY STOCKYARDS - Located in east Calgary, this modern stockyard complex is the largest shipper of world famous, choice Alberta

🚳 CALGARY STAMPEDE — The Greatest Outdoor Show On Earth, July 5 to 14, 1973, July 4 to 13, 1974. Don't miss this famous western whoop-up rodeo. Action aplenty — chuckwagon races, midway, thoroughbred racing at Victoria Park, fabulous Flare Square, agricultural exhibition, grandstand show, spectacular fireworks, \$150,000 in prizes!

EDMONTON (See Edmonton city map inset)

6 ALBERTA LEGISLATIVE BUILDING AND GOVERNMENT GREENHOUSES - Located on the site of old Fort Edmonton and overlooking the North Saskatchewan River. Construction initially started in 1907 and the building officially opened in 1912. Open to visitors daily.

STORYLAND VALLEY ZOO — This five acre children's zoo depicts fairy tales and nursery rhymes. Displayed are species of animals and birds from many parts of the world. The zoo is circled by the Edmonton Little Western Railroad, which takes passengers on a tour.

@QUEEN ELIZABETH PLANETARIUM - Canada's first public planetarium. A varied year-round program is provided for visitors.

1 NORTHERN ALBERTA JUBILEE AUDITORIUM — One of two identical auditoriums built to commemorate Alberta's Golden Jubilee in 1955, is situated in Edmonton. This \$4.5 million building seats 2,750 people. Open

1 FORT EDMONTON PARK - This unusual historic point in the city's south-west river valley features an authentic reproduction of the original 1830 fur trading post. It is constructed with the use of authentic tools and methods of the early nineteenth century. THE PROVINCIAL MUSEUM AND ARCHIVES — One of Canada's

outstanding and modern museums, where heritage is portrayed through

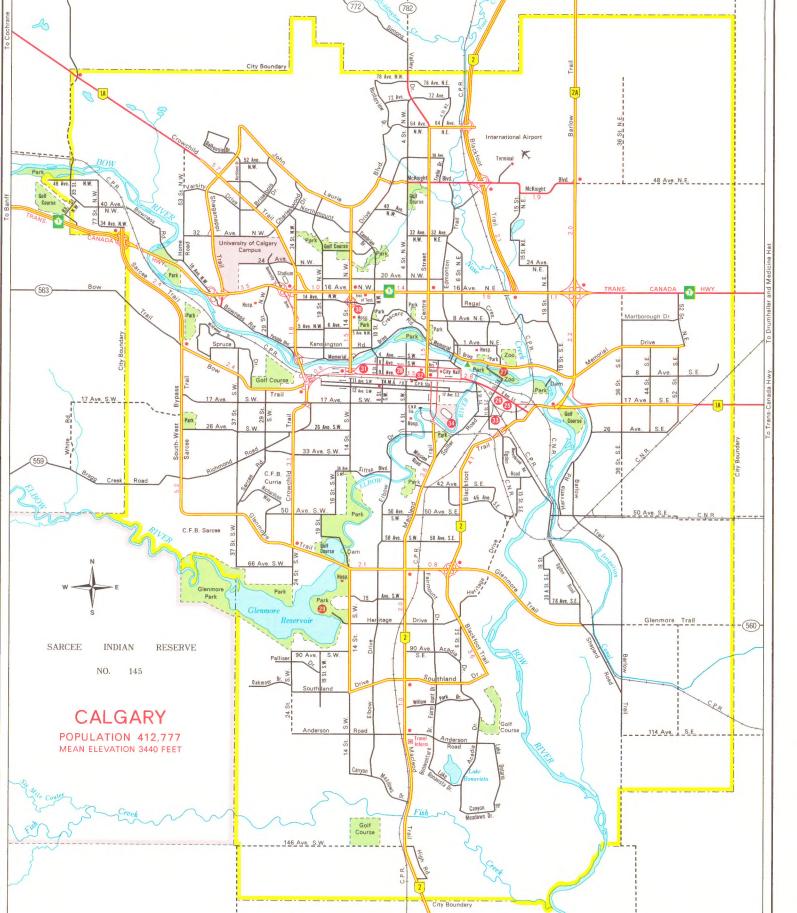
artifacts, historic documents, and specimens as well as through excellent

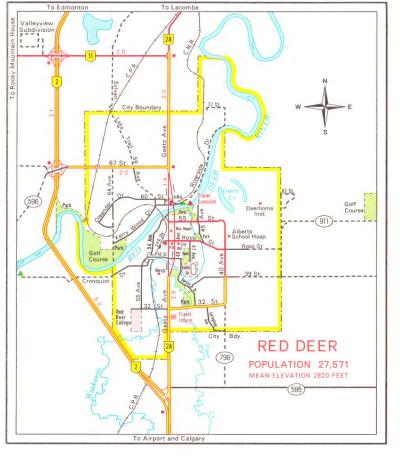
exhibits on pioneers, Indians, fur traders and wild life. HISTORICAL EXHIBITS BUILDING — Located at 101 St. and 112 Ave., this public museum and archives depicts the history of Edmonton.

40 JOHN WALTER HISTORIC SITE — Situated on the site of Edmonton's ferry crossing, near the 105th Street Bridge, is the original home of John Walter, an early Edmonton settler.

■ McDOUGALL CHURCH — On the corner of 101st Street and Macdonald Drive stands the first church built outside the original Fort Edmonton. Erected in 1873, today it is a museum containing photographs and relics of bygone days.

EDMONTON KLONDIKE DAYS EXPOSITION — The Fair That Changed A City! July 19 to 28, 1973, July 18 to 27, 1974. Don't miss a chance to revisit the days of the glorious Gold Rush! Thoroughbred racing at Northlands Park, midway, grandstand show, gambling at the Silver Slipper on the Exhibition Grounds, fire works, costume promenade, Klondike Village, free entertainment at the Klondike Palace, agricultural exhibition, over \$150,000 in prizes!

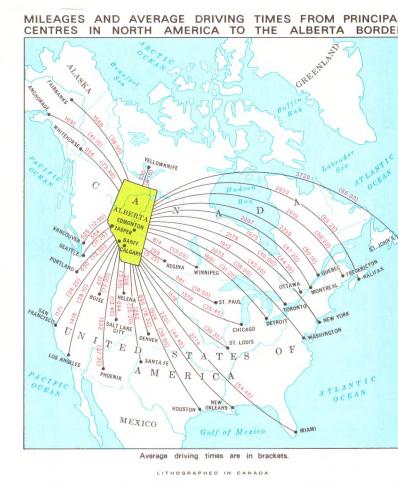




POPULATION 450,641

MEAN ELEVATION 2190 FEET

KY MTN. HOUSE



MILEAGE